Sonora Rally

3 Day Rally Raid

February 11-14, 2027



RALLY PREVIEW

@sonorarally
www.sonorarally.com

SONORA RALLY
MEXICO
FEBRUARY 11 – 14, 2027

INTRODUCTION AND EVENT DESCRIPTION

This document is provided for information purposes only and has no regulatory or legal authority.

This Rally Preview has been prepared to assist competitors with their pre-event planning and preparations. We hope that the information provided at this early stage will be useful in planning your participation in the SONORA RALLY.

Please note that all information contained in this guide is subject to change and may be amended or superseded by the official Supplementary Regulations and subsequent event communications.

THREE DAYS. WORLD-CLASS RALLY RAID. MAJESTIC DUNES. ROAD TO DAKAR.

For more than a decade, Sonora Rally has challenged Dakar champions, professional racers and privateers from around the world — while giving first-time competitors their start in rally raid.

For 2027, Sonora Rally evolves into three days of world-class rally raid with Dakar-style navigation in the massive dunes of the Desierto de Altar, the largest in North America. With one central bivouac in the municipality of San Luis Río Colorado, just over the US border, this years rally will offer the same professional rally and adventure with less time away, fewer logistics and less expense.

OVERALL DISTANCES

The APPROX total distance of the itinerary is: **660 KM**

NUMBER OF LEGS

Number of legs: **3**

APPROX KM PER SECTION:

Stage 1: **200 KM**
Stage 2: **350 KM**
Stage 3: **110 KM**

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ROAD TO DAKAR



Sonora Rally stands as the only official "Road to Dakar" event in North America, serving as the ultimate proving ground that transforms the wild dreams of off-road racers into tangible Dakar Rally realities. By providing world-class navigation challenges, legendary desert dunes, and coveted entry opportunities, it bridges the gap between North American talent and the world's most grueling endurance race.

ROAD TO DAKAR SSV: WIN SSV ENTRY INTO DAKAR 2028 (WORTH OVER $33,000 USD)

DAKAR MOTO: SIX POINTS WILL BE AWARDED TO COMPETITORS' ELIGIBILITY TOWARD ENTRY INTO DAKAR 2028

ROAD TO DAKAR RULES AND REGULATIONS APPLY

FOR MANY, THIS IS WHERE THE DREAM BEGINS....

RACING VEHICLES CLASSES – MOTO

The following are basic class descriptions and are subject to change

PLEASE REVIEW CAREFULLY AS THE MOTO CLASS DESCRIPTIONS HAVE CHANGED FROM PREVIOUS YEARS

PRO MOTO must be 525cc and under. Created for riders meeting following criteria:

- Finished top 5 of any previous Sonora Rally
- Finished Top 5 of any SCORE/BITD race
- Finished any FIM Rally event
- Finished Top 3 in any other international rally
- If rider does not qualify with the above options - they must receive written permission, from the organization, to compete in this class

ENDURO MOTO must be 525cc and under. Created for riders meeting following criteria:

- Never finished in top 5 of previous Sonora Rally
- Never finished in top 5 in any SCORE/BITD race
- Never finished any FIM Rally event
- Never finished top 3 in any other international rally

THUMPER MOTO

- Open to bikes OVER 525cc specifically aimed at the new generation of adventure bikes (KTM 790, Yamaha Tenere, 701 Enduro, KOVE 800)

ROOKIE:OPEN TO ENDURO AND THUMPER

- Open to any ENDURO class rider racing their FIRST competitive Rally Raid event at Sonora Rally

MASTERS: OPEN TO ENDURO AND THUMPER

Open to all riders over the age of 50 at the start of the Sonora Rally - this is an add-on category to Enduro / Thumper

CHINGONA: *(Mexican Slang for Badass woman)* All moto classes, all female competitors

NOTE: IT IS RIDERS RESPONSIBILITY TO CONFIRM YOU MEET THE CRITERIA FOR EACH CLASS.

RACING VEHICLES CLASSES – CAR / UTV

The following are basic class descriptions and are subject to change

2WD

- 2WD vehicles that meet SCORE, ULTRA-4 or American Rally Association specs
- 37” tire maximum
- Class 1, Class 10, Predator X-18, 1/2 -1600 PreRunners, T1.2
- Buggy or production-based vehicle

4WD

- 4WD vehicles that meet SCORE, ULTRA-4 or American Rally Association specs
- 37” tire maximum
- Class 3, Class 2, Stock Full, JeepSpeed,
- T1.1, T1+

STOCK UTV

- Stock suspension, knuckles, brakes and steering components
- Spring and sway bars are open
- Stock motor (both normally aspirated and turbo run together)
- Modifications for safety purposes allowed
- 33" tire max size

MODIFIED UTV

- Two sub classes Turbo and Non Turbo
- 33” tire max
- Stock pivot points and motor location
- Aftermarket suspension and bolt on replacement parts allowed

UNLIMITED UTV

- 35” tires
- Prototype UTV vehicles not available to the public

CHINGONA: *(Mexican Slang for Badass woman)* All car classes, all female competitors

SAFETY REQUIREMENTS

The following are basic requirements and will be updated in the supplemental rules and regulations with specifics

VEHICLE SAFETY

MOTOS / CARS: The racing vehicle must meet the same safety requirements as SCORE, ULTRA 4, NORRA and/ or AMERICAN RALLY ASSOCIATION.

STOCK UTV (MINIMUM REQUIREMENT): 5-point harness, Fire Extinguisher, Window Nets, After Market Reinforced Roll Cage.

CAR / UTV (Driver / Co-Driver): Full Race Suits, Neck Restraints, Current Spec Helmet.

MOTO: Air-Bag Vests - Recommended, Not Required.

COMMUNICATION SAFETY - TWO-WAY COMMUNICATION DEVICE - COMPETITOR MUST PROVIDE SAT PHONE NUMBER OR EMERGENCY 2 WAY COMM WHEN FILLING ENTRY FORM

SAT PHONE / GARMIN IN-REACH / SPOT X or ADDITIONAL RALLY COMP DEVICE - Every participant must carry a device with TWO-WAY messaging to connect to our race control as a backup.

SAFETY AND TRACKING

Sonora Rally will again use Rally Comp for tracking and navigation, and push to pass in one unit. The cost of this unit is included in the entry fee. Order your RALLY COMP cables before the event at Rallymotoshop.com

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ENTRY FEES 2027

ENTRIES WILL OPEN AT SONORARALLY.COM ON OCTOBER 15, 2026 (FIRST 25 INCENTIVE)

CLASS	BEFORE NOVEMBER 15 (25 AVAILABLE)	AFTER NOVEMBER 15 (or after first 25)
UTV/ CAR & TRUCK 2WD or 4WD:	$3400	$3600
PRO/ ENDURO / THUMPER MOTO:	$2950	$3150
CREW CATERING WRISTBAND:	$240	$240

SONORA RALLY VETERAN? **A little thank-you to those who have been part of the Sonora Rally story.**

- **Register October 15th** $500 RESERVES YOUR SPOT / RECEIVE COMP VEHICLE PASS (worth $200)

INCLUDES:

- Three race days
- Insurance
- Satellite Tracking
- Timing/Scoring
- Catering Wristband (1 per moto, 2 per car)
- 3 breakfasts and 3 dinners
- Media Coverage of event
- Helicopter support
- Bike recovery in dunes
- Awards Ceremony and Fiesta Dinner

THE PRICE DOES NOT INCLUDE :

- Supplementary insurance
- Hotel accommodation
- Fuel
- Personal Expenses
- Optional Navigation School

ENTRY FEE REFUND SCHEDULE

Cancellations before Nov 30th: **Full refund minus $400 admin fee**
Cancellations Dec 1st-15th: **50% entry fee refunded**
Cancellations after Dec 15th: **No refunds**

ARRIVAL / DEPARTURE / VISA / PASSPORT

ARRIVAL - BORDER CROSSING:
SAN LUIS, AZ / SAN LUIS RIO COLORADO, SONORA
We will issue special stickers, on Sportity, to identify Sonora Rally participants and you will fill out a "Customs" form in order to ease the crossing of race vehicles. Updates will be sent through the SPORTITY APP for registered participants. Please pay attention to these updates to avoid longissues at the border crossings.

VISA / FMM / PASSPORT: For all foreign visitors, Mexico requires the FMM Tourist Permit and current Passport or Passport Card. The FMM may be filled out online and printed: **https://www.inm.gob.mx/fmme/publico/en/solicitud.html** , however, it must be stamped and validated **at the specified aduana**. You can also fill it out in person at the Aduana but it's much more efficient to have it pre-filled. The FMM is a Mexican requirement and enforcement is up to the Mexican authorities.

DEPARTING INFO:
SAN LUIS RIO COLORADO, SONORA (SAN LUIS, AZ)

- The city of San Luis Río Colorado is 61 km (40 mins drive) from Mexicali Airport.
- Closest US airports:

➔ Yuma (30 mins drive)
➔ Phoenix (3 hour 30 mins drive)
➔ San Diego (3 hour 30 mins drive)

RETURN TO USA - Land Border Crossing

- Participants returning to the USA through a land border may use any port of entry you choose.
- Commercial Crossing Reminder: If you crossed with a commercial vehicle, using a temporary import permit, you must cross at a commercial crossing returning into the USA. The closest COMMERCIAL crossing to the finish of the rally is: San Luis Rio Colorado, Sonora.

BORDER CROSSING / MANDATORY FORMS

BORDER CROSSING:

- **CROSS IN SAN LUIS , AZ** - San Luis Rio Colorado, Sonora, border is Open 24 Hours
- **SONORA RALLY DECAL:** Print and Stick in your front window (Emailed to competitors or put on Sportity)
- **CUSTOM FORM**: Competitors will receive a Link to fill out prior to arrival.
- **FMM**: LINK BELOW- THERE IS NO CHARGE FOR 7-DAY VISA - **Do not make payment, only fill out and print.**

All foreign visitors, Mexico requires the FMM Tourist Permit and current Passport or Passport Card. The FMM may be filled out online and printed however, it must be stamped and validated at the aduana in San Luis Río Colorado. Should you have trouble filling out on-line, DONT WORRY - you can also fill it out in person at the Aduana but it's much more efficient to have it pre-filled. The FMM is a Mexican requirement and enforcement is up to the Mexican authorities.

COMPETITORS MANDATORY FORMS: CLICK, FILL OUT, SUBMIT, PRINT AND CARRY CUSTOMS, FMM AND MEDICAL

CUSTOMS FORM

FMM TOURIST VISA

MEDICAL FORM: (CREW AND COMPETITORS)

MANDATORY 2 WAY COMMS FORM

FEBRUARY NAVIGATION SCHOOL

SONORA RALLY NAVIGATION SCHOOL

For those looking for a tune-up before the Rally, we will offer a **ONE DAY INTENSIVE** on Wednesday, February 10th, (the day before registration and tech Sonora Rally 2027), in San Luis Río Colorado. This will be a **classroom and practical dune navigation training session** and will be held from 8am - 4pm.

This one day school is not included in the rally registration fee, and **will have limited space**.

The cost will be $350 per person.

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SCHEDULE OF EVENTS – Details to come

DATE AND TIME		LOCATION
THURSDAY, FEB 11TH	TECH AND REGISTRATION	SAN LUIS RIO COLORADO, SONORA
FRIDAY, FEB 12TH	RALLY DAY 1	TBD
SATURDAY, FEB 13TH	RALLY DAY 2	TBD
SUNDAY, FEB 14TH	RALLY DAY 3	TBD
SUNDAY, FEB 14TH	DINNER FIESTA & AWARDS **Special Valentine wristbands** will be available for loved ones to join the party at Alto Golfo Cerveceria, which is only 5 minutes from the US border	ALTO GOLFO CERVECERIA

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DIGITAL ROADBOOKS

For Sonora Rally 2027, the organization will use the new **DIGI COMP APP, developed by Rally Comp**, giving competitors the flexibility to use ANY Android-based digital roadbook reader device, supported by the app.

Competitors using the DIGI COMP APP will receive a daily access code to unlock that day's roadbook.
DOWNLOAD APP HERE: RALLY COMP

USING AN ICO TOWER ONE? We've got you covered too! A dedicated ICO Tower One option will also be available. More details to come.

MORE OPTIONS. MORE FLEXIBILITY. LESS HASSLE.

OFFICIAL NOTICE BOARD

There will be no physical notice board. All official documents, bulletins, start orders, provisional results, inquiries, and responses will use the Sportity App. ONCE REGISTERED - COMPETITORS WILL RECEIVE A LOG-IN AND PASSWORD.

CLICK HERE TO DOWNLOAD THE APP



FUELING / GPS TRACKING / NAVIGATION

FUEL RANGE

BIKES: 150 KM RANGE / UTV: 150 KM / CARS: 250 KM RANGE

There will be two types of refueling zones dedicated by the organization:
1. A neutralized refueling zone where the organization staff will refuel competitors with 5-gallon jugs provided by the competitor
2. In a neutralized assistance zone where your service crews can refuel their competitors

SAFETY AND TRACKING

Sonora Rally will use Rally Comp for tracking and navigation, and push to pass in one unit. The cost of this unit is included in the entry fee. Order your RALLY COMP cables before the event at Rallymotoshop.com

ONE DAY SONORA RALLY NAVIGATION SCHOOL - TENTATIVE

There will be a ONE DAY CLASSROOM AND DUNE NAVIGATION SCHOOL prior to registration day. This is not included in the registration fee. Details to come.

MOTO RENTAL AND SUPPORT

FREEDOM RALLY RACING - ROBERT MANN
Contact: robert.mann@freedomrallyracing.com / +1(316) 305-9613
https://www.freedomrallyracing.com

HIGH DESERT ADVENTURES - ACE NILSON
Contact: Ace@highdesertadventures.net / +1 (503) 308-3227
https://www.highdesertadventures.net

ALL AMERICAN RALLY RAID - RYAN & ANTONIO NARIÑO
Contact: ryannarino3@gmail.com / +1 (442) 286-1646
https://www.allamericanrallyraid.com

OFF PISTE ADVENTURE - MATT RANSOM
Contact: offpisteadventure@gmail.com/ +1(913) 775-3261
https://www.offpisteadventure.com/







UTV RENTAL AND SUPPORT

TROPHYLITE - JASON COBB
Contact: jason.cobb@trophylite.com / +1(623) 570-0474
https://trophylite.com/get-involved/off-road-rentals

GRT UTV - DANIEL GONZALEZ
Contact: grutvservices@gmail.com / +52 (653) 849-5084
POLARIS TURBO R, 2 SEATER

PJ PERFORMACE RENTALS - PJ JONES
Contact: +1 (602) 761-7772
https://pjsutvrentals.com







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BIVOUAC, CAMPING AND DINING

2027 BIVOUAC — SAME SONORA EXPERIENCE. EASIER LOGISTICS.

For 2027, one central bivouac becomes home for the entire rally — making logistics easier for competitors and crews. Camping, showers, bathrooms and designated service areas will be available on site beginning Thursday afternoon, February 11. Nightly competitor briefings, vehicle servicing, meals and downtime all happen here — one place to race, repair, eat, relax and talk story.

Our bivouacs have become known for something beyond racing: first, the camaraderie that happens when Dakar veterans, professional racers and rally rookies all sit down together at the end of the day and second, the amazing FOOD.

Sonora is known for incredible food and warm hospitality — from world-famous Sonoran beef and massive hand-thrown tortillas de agua to regional specialties like aguachile and camarones al chiltepín. Local chefs and artisans bring those traditions directly into the bivouac, and just as important, are the Sonorenses, themselves — welcoming our rally community and sharing the food, traditions and hospitality that make this state so special.

It's part camp, part service and part cultural exchange — a place where the rally community and Sonora come together.

DON'T WANT TO CAMP?
Sonora Rally organization will have special competitor rates at the headquarter hotel. Hotel name, location and special pricing to come.

ONE BIVOUAC. ONE CITY. EASY LOGISTICS ALL WEEKEND.



MUNICIPALITIES

SAN LUIS RIO COLORADO MUNICIPALITY

Known for the close proximity to the Gran Altar Desierto, San Luis is the city where desert, adventure and culture connect. It is a border town that celebrates its Sonoran roots with delicious cuisine, cutting edge breweries and friendly faces.

RALLY HQ, SERVICE PARK & BIVOUACS – TBD

SAN LUIS RIO COLORADO Start and Finish - February 11-14
Rally HQ, Bivouac: TBD







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GENERAL INFORMATION

TIME ZONE RALLY DATES = MST
SAN LUIS RIO COLORADO, SON., MÉXICO (GMT-7)
Official time throughout the entire rally will be GPS time.

CLIMATE AND SUNRISE/SUNSET:
Climate:
Average temperatures on seaside during the rally:
min11°C - max 27°C

Sunrise / Sunset:

Thursday, February 11th	7:25 - 18:21
Friday, February 12th	7:24 - 18:22
Saturday, February 13th	7:23 - 18:23
Sunday, February 14th	7:23 - 18:24

TIME AND DATE

CURRENCIES:
The local Currency is Mexican Peso - Money Exchange

ELECTRICITY:
Electrical appliances are generally made to work with 110 voltage and 50 or 60 hz (frequency). If any of the numbers do not match, a current converter will be used.

TELECOMMUNICATION:
The main telecommunication service providers in México are:
Telcel - Movistar - Intel

The telecommunication tariffs are reasonably competitive
The international dialing code of México is **+52**

MEDIA INFORMATION
Press Officer: KYRA SACDALAN / WESTX1000
Email: braap@westx1000.com
Tel: +1 (253) 380 - 6123

GENERAL INFORMATION

DRIVING RULES :

In built-up areas, speed is limited to 60 km/h, except when signs indicate a lower limit.

On motorways speed is limited to 110km/h and on dual-carriageways in built-up areas speed is limited to 80 km/h except where indicated by signs.

Outside built-up areas, the following limits (in km/h) apply, except when signs indicate a lower limit:

	Motorways and Dual Carriageways	Ordinary roads
Motorcycle and car	110 km/h	90 km/h
Vehicle towing trailer over 750 kg	110 km/h	90 km/h
Motorhome up to 3,500 kg	110 km/h	90 km/h
Lorry, semi-trailer	90 km/h	90 km/h

HOSPITAL INFORMATION

SAN LUIS RIO COLORADO

HOSPITAL GENERAL SAN LUIS RIO COLORADO
AV GUADALUPE VICTORIA S/N, COMERCIAL, 83440 SAN LUIS RÍO COLORADO, SON.
+52 653 534 1016

HOSPITAL SANTA MARGARITA
CALLE 7 &, AV 16 DE SEPTIEMBRE N/A, COMERCIAL, 83449 SAN LUIS RÍO COLORADO, SON.
+52 653 534 3065

HOSPITAL MIGOO
AV. FÉLIX CONTRERAS 701, COMERCIAL, 83449 SAN LUIS RÍO COLORADO, SON.
+52 653 535 4777

HOSPITAL OSMED
JOSÉ MARÍA MORELOS Y PAVÓN 390, CUAUHTÉMOC, 83400 SAN LUIS RÍO COLORADO, SON.
+52 653 534 2310

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C. 22 LB, MEZQUITE, 83488 SAN LUIS RÍO COLORADO, SON.
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