



MARCH 15 - 20, 2026

RALLY PREVIEW

PUERTO PEÑASCO

❖ START / FINISH ❖



RALLY PREVIEW



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INTRODUCTION

NOTE:

This rally preview has basic information only, the Official Sonora Rally Guide will be released after entries are open.

Aventura Events, Inc. organizes the event SONORA RALLY 2026, March 15th - 20th.

SONORA RALLY IS A FIVE-DAY OFF-ROAD NAVIGATION RACE THROUGH THE UNCHARTED TERRITORIES OF SONORA, MÉXICO.

For over ten years, the rally has provided the ultimate challenge between competitor, machine, and terrain, testing navigation and off-road racing skills while immersed in the beautiful and unique Sonoran landscape and culture. It has been a proven training ground for both professional superstars and privateer new rally enthusiasts and has been the beginning of many successful Dakar dreams.

TERRAIN

Participants of Sonora Rally will experience a variety of terrain including: **rugged mountains, pristine river washes, open beaches, stunning cactus fields and of course the majestic and massive dunes of the Desierto de Altar.**

Overall Distances

The total distance of the itinerary is:
1450 KM (approx)

Number of Legs

Number of legs: **5 Legs**

Number of Sections

Stage 1: 275 KM

Stage 2: 350 KM

Stage 3: 375 KM

Stage 4: 250 KM

Stage 5: 200 KM

TOTAL: 1450 KM



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ROAD TO DAKAR



**DREAM.
DARE.
LIVE IT.**

Sonora Rally is the only Road to Dakar event in North America and given the current rally calendar, Sonora is one of only three Road to Dakar events in the world, featuring dunes, ahead of Dakar 2027—offering competitors a rare opportunity to train and race in terrain that mirrors the iconic challenges of the Dakar Rally.

SSV: WIN A FREE ENTRY IN DAKAR 2027 (WORTH OVER \$30,000 USD)

MOTO: SIX POINTS WILL BE AWARDED TOWARD COMPETITORS' ELIGIBILITY TOWARD ENTRY INTO DAKAR 2027

For many, this is where the dream begins....

ROAD TO DAKAR RULES AND REGULATIONS APPLY



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RACING VEHICLES CLASSES

The following are basic class descriptions. For specific questions please email darren@sonorarally.com

2WD

- 2WD vehicles that meet SCORE, ULTRA-4 or American Rally Association specs
- 37" tire maximum
- Class 1, Class 10, Predator X-18, 1/2-1600 PreRunners, T1.2
- Buggy or production-based vehicle

4WD

- 4WD vehicles that meet SCORE, ULTRA-4 or American Rally Association specs
- 37" tire maximum
- Class 3, Class 2, Stock Full, JeepSpeed, T1..1, T1+

STOCK UTV

- Stock suspension, knuckles, brakes and steering components
- Spring and sway bars are open
- Stock motor (both normally aspirated and turbo run together)
- Modifications for safety purposes allowed
- 33" tire max size

MODIFIED UTV

- Two sub classes Turbo and Non Turbo
- 33" tire max
- Stock pivot points and motor location
- Aftermarket suspension and bolt on replacement parts allowed

UNLIMITED UTV

- 35" tires
- Prototype UTV vehicles not available to the public

ENDURO MOTO

- Open to all bikes that comply with the specifications of the manufacturer's official catalog with a maximum displacement of 525cc
- Although open to all levels of riders, this class was created to give amateur and first-time North American rally raid enthusiasts an entryway into rally using readily available standard/lightly modified bikes

THUMPER MOTO

- Open to bikes over 525cc specifically aimed at the new generation of adventure bikes (KTM 790, Yamaha Tenere, 701 Enduro, KOVE 800)

PRO MOTO

- Engine capacity limited to 450cc
- Bikes built to FIM/Dakar spec



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ENTRY FEES 2026- ENTRIES OPEN TUESDAY DECEMBER 9TH AT [SONORARALLY.COM](https://sonorarally.com)

INCLUDES:

- Administrative and technical checks
- Five race days
- Logistic and Medical Support
- Security
- Insurance while on race course and in bivouac
- Bivouac Pass (One per Moto, Two per Car / UTV)
- 4 Breakfast / 5 Dinner (March 16-20)
- Camping area
- Awards Ceremony and Fiesta Dinner (March 20)

THE PRICE DOES NOT INCLUDE :

- Supplementary insurance
- Hotel accommodation
- Fuel
- Personal Expenses

CLASS	FIRST 20 EARLY ENTRY	AFTER JAN 20TH
UTV:	\$4500	\$4700
CAR & TRUCK 2WD / 4WD:	\$4500	\$4700
PRO MOTO:	\$3900	\$4100
ENDURO / THUMPER MOTO:	\$3500	\$3700
QUAD:	\$3500	\$3700

ENTRY FEE REFUND SCHEDULE

Cancellations before January 31st: **Full refund minus \$400 admin fee**

Cancellations February 1st - 28th: **50% entry fee refunded**

Cancellations after February 28th: **No refunds**



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ENTRIES AND INCENTIVES

🚩 FIRST 20 PAID ENTRIES GET:

- 🔥 Early Entry Fee — SAVE \$200
- 🔥 1 Complimentary Vehicle Pass — SAVE \$200
- 🔥 Register December 9th and receive 25 Raffle Tickets for our Sonora Rally Giveaway (PRICELESS)

🚩 BONUS RAFFLE TICKETS FOR EVERYONE ELSE:

 Enter Dec 10–31 → 10 Tickets

 Enter Jan 1–31 → 5 Tickets

🎁 GIVE-AWAY • FEBRUARY 14

Win epic prizes from the brands that make rally life better:

- 🏆 Method Race Wheels Gift Card
- 🏆 Fox Shocks Gift Card
- 🛡️ Method + Fox Merch Sets
- 🛡️ Sonora Rally Merch Sets
- 📄 Bivouac Pass for Sonora Rally 2026
- ... and MUCH MORE 🔥

Minimum 50% deposit required to be eligible for the giveaway.



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ARRIVAL / DEPARTURE / VISA / PASSPORT

ARRIVAL - BORDER CROSSINGS: LUKEVILLE , AZ (SONOYTA, SONORA), OR SAN LUIS, AZ (SAN LUIS RIO COLORADO, SONORA)

We will issue special stickers, on Sportity, to identify Sonora Rally participants and you will fill out a “Customs” form in order to ease the crossing of race vehicles. Updates will be sent through the SPORTITY APP for registered participants. Please pay attention to these updates to avoid long waits and issues at the border crossings.

VISA / FMM / PASSPORT: For all foreign visitors, Mexico requires the FMM Tourist Permit and current Passport or Passport Card. The FMM may be filled out online and printed: <https://www.inm.gob.mx/fmme/publico/en/solicitud.html>, however, it must be stamped and validated **at the specified aduana**. You can also fill it out in person at the Aduana but it's much more efficient to have it pre-filled. The FMM is a Mexican requirement and enforcement is up to the Mexican authorities.

DEPARTING INFO: SONOYTA, SONORA (LUKEVILLE , AZ), OR SAN LUIS RIO COLORADO, SONORA (SAN LUIS, AZ)

RETURN TO USA - Land Border Crossing

- Participants returning to the USA through a land border may use any port of entry you choose.
- Commercial Crossing Reminder: If you crossed with a commercial vehicle, using a temporary import permit, you must cross at a commercial crossing returning into the USA. The closest COMMERCIAL crossing to the finish of the rally is: SanLuis Rio Colorado, Sonora.



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SAFETY REQUIREMENTS

THE FOLLOWING ARE "BASIC" REQUIREMENTS AND WILL BE UPDATED IN THE SUPPLEMENTAL RULES AND REGULATIONS WITH SPECIFICS

VEHICLE SAFETY

Motos / Cars - The racing vehicle must meet the same safety requirements as SCORE, ULTRA 4, NORRA and / or AMERICAN RALLY ASSOCIATION.

Stock UTV (MINIMUM REQUIREMENT): 5-point harness, Fire Extinguisher, Window Nets, After Market Reinforced Roll Cage

Car / UTV Driver / Co-Driver - Full Race Suits, Neck Restraints, Current Spec Helmet

Moto - Air-Bag Vests - Recommended, Not Required

COMMUNICATION SAFETY - Two-Way Communication Device

SAT PHONE / GARMIN IN-REACH / SPOT X or ADDITIONAL RALLY COMP DEVICE - Every participant must carry a device with TWO-WAY messaging to connect to our race control as a backup.

SAFETY AND TRACKING

Sonora Rally will again use Rally Comp for tracking and navigation, and push to pass in one unit. The cost of this unit is included in the entry fee. Order your RALLY COMP cables before the event at Rallymotoshop.com



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SCHEDULE OF EVENTS

DATE		LOCATION
Sunday, March 15th	Tech and Registration	Playa Bonita Hotel, Puerto Peñasco
Monday, March 16th	DAY 1	TBD
Tuesday, March 17th	DAY 2	TBD
Wednesday, March 18th	DAY 3	TBD
Thursday, March 19th	DAY 4	TBD
Friday, March 20th	DAY 5	Playa Bonita Hotel, Puerto Peñasco
Friday, March 20th	DINNER FIESTA & AWARDS	Playa Bonita Hotel, Puerto Peñasco



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ROADBOOKS

DIGITAL / PAPER

All four-wheel competitors will be required to rent or buy approved DIGITAL ROADBOOK device. **This is not part of the Sonora Rally registration fee.** All competitors will be required to work directly with the providers for installation and pricing (\$350 approx).

Moto competitors will be able to choose between the rally provided paper roadbooks or rent / buy the approved Digital Roadbook devices.

PROVIDER SPECIFICS AND DETAILS TO COME



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RALLY HQ, SERVICE PARK / BIVOUAC DETAILS TBD

RALLY HQ & SERVICE PARK March 14th - 16th

RALLY HQ & BIVOUAC March 19th - 21st

PUERTO PEÑASCO

HOTEL PLAYA BONITA - Beach Front Hotel with seaview rooms

P.º Balboa 100, Playa Arenos, Bella Vista 83552, Puerto Peñasco, Sonora, México.

Sonora Rally organization has secured Hotel Playa Bonita hotel rooms at the special Sonora Rally rates below for pre-registration day through Day 1(March 14th - 16th) as well as Day 4 and Day 5 (March 19th - 21st).

THE FOLLOWING SONORA RALLY RATES WILL ONLY BE AVAILABLE THROUGH THE ORGANIZATION.

Please reserve on the registration form or by email erinlee@sonorarally.com

DOUBLE ROOM: \$139 (Two Beds)

DELUXE QUEEN: \$149 (Queen Bed)

DELUXE KING: \$159 (King Bed plus Sofa bed)

All prices include tax.

Hotel Refund Policy:

Full refund before February 15th

50% refund before February 28th

No Refund after March 1st



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FUELING / GPS TRACKING / NAVIGATION

FUEL RANGE

BIKES: 150 KM RANGE / UTV: 150 KM / CARS: 250 KM RANGE

There will be two types of refueling zones dedicated by the organization:

1. A neutralized refueling zone where the organization staff will refuel competitors with 5-gallon jugs provided by the competitor
2. In a neutralized assistance zone where your service crews can refuel their competitors

SAFETY AND TRACKING

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Order your RALLY COMP cables before the event at Rallymotoshop.com

NAVIGATION SCHOOL

There will be a condensed NAVIGATION CLASS, that will take place on the day of registration and tech. Here you will learn the roadbook lexicon, tips, and tools of rally-raid.



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MOTO RENTAL AND SUPPORT

FREEDOM RALLY RACING - ROBERT MANN

Contact: robert.mann@freedomrallyracing.com / +1(316) 305-9613
<https://www.freedomrallyracing.com>



HIGH DESERT ADVENTURES - ACE NILSON

Contact: Ace@highdesertadventures.net / +1(503) 308-3227
<https://www.highdesertadventures.net>



ALL AMERICAN RALLY RAID - RYAN & ANTONIO NARIÑO

Contact: ryannarino3@gmail.com / +1(442) 286-1646
<https://www.allamericanrallyraid.com>



OFF PISTE ADVENTURE - LUC VALENTINE

Contact: offpisteadventure@gmail.com / +1(785) 289-8238
<https://www.offpisteadventure.com/>





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UTV RENTAL AND SUPPORT

TROPHYLITE - JASON COBB

Contact: jason.cobb@trophylite.com / +1(623) 570-0474
<https://trophylite.com/get-involved/off-road-rentals>

GRT UTV - DANIEL GONZALEZ

Contact: grutvservices@gmail.com / +52 (653) 849-5084
POLARIS TURBO R, 2 SEATER

PJ PERFORMANCE RENTALS - PJ JONES

Contact: +1 (602) 761-7772
<https://pjsutvrentals.com>





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BIVOUAC, CAMPING AND DINING

WHAT IS A BIVOUAC??

A nightly temporary camp, a place for competitors and crews to rest, repair their race vehicles and "talk story", the Sonora Rally bivouac has become synonymous with crew and racer camaraderie. The locations are chosen with beauty and historical significance in mind and the municipalities we visit are the beneficiaries as we source local chefs, local ingredients and regional beers and wines for our meals. Sonora Rally organizers want to offer a complete experience to our competitors, to fully immerse them into the Sonoran culture in hopes they return to visit again, either with the rally or on their own.

Sonora is steeped in delicious traditional foods including world known sonoran beef, the massive hand thrown flour "tortillas de agua" and modern specialites like the sonoran aguachiles, 'a la chiltepin' shrimp. The welcoming and warm "Sonorenses" ready to show the world of rally racing everything that makes this State so special.





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MUNICIPALITIES

2026 ROUTE COMING SOON - See municipalities below

PUERTO PEÑASCO Municipality

Puerto Peñasco, also known as Rocky Point, is a Mexican fishing and resort city on the Gulf of California. It's known for its beautiful beaches and endless variety of seafood. The Bivouac will be located at the beach, in the parking area of the Playa Bonita Hotel.

CABORCA Municipality

This historic and vibrant Mexican community extends a warm welcome to visitors who come to explore and experience its culture, history, events, charm and beauty. Famous for ancient cave paintings and for being the "Carne Asada Capitol" of Sonora. With untouched washes and pristine beaches, the terrain here is spectacular and unforgettable.

SAN LUIS RIO COLORADO Municipality

Known for the close proximity to the Gran Altar Desierto, San Luis is the city where desert, adventure and culture connect. its a border town that celebrates its Sonoran roots with delicious cuisine, cutting edge breweries and friendly faces.

PITIQUITO Municipality

Where desert sands meet the Sea of Cortez, the cactus dotted terrain offers untouched beaches and golden sunsets.



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HOTEL INFORMATION TBD

PUERTO PEÑASCO

HOTEL PLAYA BONITA 3***

RACE HQ / SERVICE PARK

P.º Balboa 100, Playa Arenos, Bella Vista
83552 Puerto Peñasco, Son

To secure hotel rooms at a special Sonora Rally rate, please request a reservation on the entry form or email erinlee@sonorarally.com

ALL OTHER HOTEL INFORMATION TBD



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GENERAL INFORMATION

TIME ZONE RALLY DATES = PST

PUERTO PENASCO, SON., MÉXICO (GMT-8)

Official time throughout the entire rally will be GPS time.

CLIMATE AND SUNRISE/SUNSET:

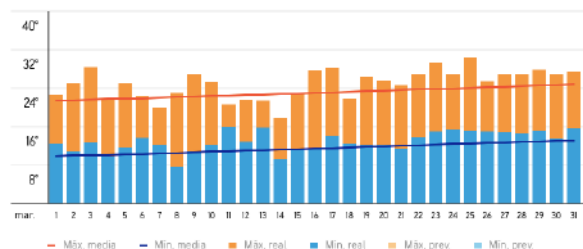
Climate:

Average temperatures on seaside during the rally:

min 11°C - max 27°C

GRÁFICO DE TEMPERATURAS

°C



Sunrise / Sunset:

Sunday, March 15th	6h44 - 18h41
Monday, March 16th	6h43 - 18h42
Tuesday, March 17th	6h42 - 18h42
Wednesday, March 18th	6h41 - 18h43
Thursday, March 19th	6h39 - 18h44
Friday, March 20th	6h38 - 18h44

CURRENCIES:

The local Currency is Mexican Peso - Money Exchange

ELECTRICITY:

Electrical appliances are generally made to work with 110 voltage and 50 or 60 hz (frequency). If any of the numbers do not match, a current converter will be used.

TELECOMMUNICATION:

The main telecommunication service providers in México are:

Telcel - Movistar - Intel

The telecommunication tariffs are reasonably competitive
The international dialing code of México is **+52**

MEDIA INFORMATION

Press Officer: KYRA SACDALAN / WESTX1000

Email: braap@westx1000.com

Tel: +1 (253) 380 - 6123

<https://www.sunrise-and-sunset.com/es/sun/mexico/puerto-penasco/2026/marzo>



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GENERAL INFORMATION

DRIVING RULES :

In built-up areas, speed is limited to 60 km/h, except when signs indicate a lower limit.

On motorways speed is limited to 110km/h and on dual-carriageways in built-up areas speed is limited to 80 km/h except where indicated by signs.

Outside built-up areas, the following limits (in km/h) apply, except when signs indicate a lower limit:

	Motorways and Dual Carriageways	Ordinary roads
Motorcycle and car	110 km/h	90 km/h
Vehicle towing trailer over 750 kg	110 km/h	90 km/h
Motorhome up to 3,500 kg	110 km/h	90 km/h
Lorry, semi-trailer	90 km/h	90 km/h



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HOSPITALS TBD



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RALLY PREVIEW 2026 EDITION

