



FOR IMMEDIATE RELEASE
2020 Yokohama Sonora Rally
Presented by Method Race Wheels
October 22, 2019



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Early Registration Opens October 25th!

Offering \$300 in Savings, Yokohama Sonora Rally Is Opening the Floodgate

And you can expect that entries will start pouring in... With so much to offer their patrons, it's no wonder competitors new and returning are rushing to put their names on the list for the 2020 Yokohama Sonora Rally, presented by Method Race Wheels.

This year, the race sets off from Sonora's bustling metropolitan capital, Hermosillo. From there, the road-less-traveled will take the event north, waving the checkered flag near the US border in San Luis Rio Colorado. Five challenging days will cover a smattering of the Mexican state's most prized landscapes zigzagging through the desert, down the coastline, and over mountain passes, culminating with a traverse across Sonora's famed Altar dunes. All the while, racers will be battling for the podium and coveted prizes from the "[Road to Dakar](#)" – offering a **free Motorcycle entry to the 2021 Dakar Rally** – and Rallye du Maroc Challenge granting the **UTV victor a complimentary spot** at their [competition in Morocco](#) that following Autumn.

Glory will now be even more achievable because new race classes are being added to the 2020 lineup. With an increase of UTV entries in 2019, this coming edition will now break UTV's into groups of three: **Proto-Type, Modified and Stock Production**. And, the "big bikes" will be given a chance at victory alongside the **Rally Pro** and **Rally Enduro** classes in their own **Rally Adventure** category designed for motorcycles over 520cc. As if that wasn't enough, the organization is offering **\$300 in savings for the first 25 paid entrants**, so it's essential to act now!

To learn more and register early for the 2020 Yokohama Sonora Rally taking place March 15th through 20th, head over to <http://sonorarally.com/entry/>.

The Sonora Rally Navigation Schools are back in session in 2019 and 2020!

A first round of Rally Raid education will kick off December in San Luis Rio Colorado, Sonora, Mexico with the second location in February still TBD. Space is limited to 20 participants, per function, so early sign-up is crucial. The navigation school combines classroom training with practical application utilizing in-the-field road book exercises designed by Dakar veteran Scott Whitney, instructed by two-time Dakar Rally winner Darren Skilton. Perfect for an athlete looking to sharpen their skills or enthusiasts wanting to learn about navigation, develop practical on-course & off-course habits then apply them to a genuine, world-class competition like the Sonora Rally.

TOPICS TO BE COVERED:

- Road book basics
- HP Navigation
- Dakar Tricks and Dune Racing tips
- Rally protocol
- Rally Comp installation and use instructions

THINGS TO NOTE:

- Session 1, December 7th & 8th – San Luis Rio Colorado, Mexico
- Session 2, February 15th & 16th – TBD Location
- Cost – \$600 per person with a \$200 credit back on Sonora Rally 2020 entry fee
- Advanced routes provided to those with **PREVIOUS RALLY EXPERIENCE**

To RSVP, send an email to erinlee@sonorarally.com with your Name, Contact Info, Vehicle Type, School Date Preference