



FOR IMMEDIATE RELEASE
2019 Yokohama Sonora Rally
Presented by Method Race Wheels
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Sonora Rally 2020 Dates Released

And So Much More...

Competitors can't get enough of North America's premier Navigation Rally. The only of its kind to be recognized worldwide.



It's official! The 6th Annual Yokohama Sonora Rally presented by Method Race Wheels will take place on March 15th to 20th, 2020 starting from Hermosillo, Mexico. This will be the first time the event has departed from Sonora's state capital and considering the stupendous celebration at La Ruina Park for finish of the 2019 edition, next year's send-off should be no short of a fiesta!

At the previous competition in Sonora, Monster Energy Honda's factory rider, and Dakar podium hopeful, Ricky Brabec took the championship from his comrade with N1 plate, Skyler Howes of Garrett Off-Road Racing, in the Bikes category. While rally veteran Chris Blais, who himself has been off the racecourse for over a decade, came back in full force to win the UTV class, with Dave Sykes and Luis Javier Pelayo hot on his trail.

Once again, Sonora Rally will be hosting the "Road to Dakar" challenge, which offers the class winner free entry to the Dakar Rally that following January. Keep an ear to the ground for coming details about the ASO's Dakar Challenge and for announcements about even more exciting news in the works.

The organization will also be bringing back their popular Rally School, one to be held on December 7th and 8th (location TBD) and a second on February 15th & 16th in San Luis Rio Colorado, Mexico.

Blood, sweat and tears are the classic ingredients for a stiff racing cocktail, and the Sonora Rally will serve it to anyone ready to belly-up to the bar. New landscapes, new bivouacs and the same ol' ass-kicking good time. 2020 isn't just a milestone for the millennia, it's a new chapter for American Rally Raid.