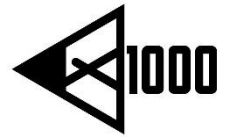




**FOR IMMEDIATE RELEASE**  
2020 Yokohama Sonora Rally  
*Presented by Method Race Wheels*  
February 20, 2020



**CONTACT**  
Kyra Sacdalan, Justin W. Coffey  
[braap@WESTx1000.com](mailto:braap@WESTx1000.com)  
[www.SonoraRally.com](http://www.SonoraRally.com)

## Sprinting to the Start

School's Out and The Yokohama Sonora Rally Kicks Off Soon!

**Class is in session... And there isn't a seat left in the house.** With all the familiar curricular fun in-play, plus the added pleasure of having a surprise guest – 2020 Dakar Rally *Top Ten* finisher Skyler Howes – give a talk to the students, it's no wonder the Sonora Rally School was sold out over the Valentine's Day weekend. As usual, there were thorough lessons, long days on the saddle and many great new memories for everyone who participated. Considering these workshops have "graduated" such prestigious motorsports figures as Howes, Garrett Poucher, Ricky Brabec, Robbie Pierce, and Blade Hildebrand (amongst others), it's safe to say the students have been equipped with the tools they need to chase their racing dreams.

This year's iteration of the Yokohama Sonora Rally, presented by Method Race Wheels, is sprinkled with Dakar gold! Just under a month away, the entry list is filling up with passionate privateers and high-profile teams alike. Back to fight for Number One in Motorbikes, 2019 Sonora Rally Champ + 2020 Dakar Rally Overall Winner Ricky Brabec and 2018 Sonora Rally Champion + two-time Dakar vet Skyler Howes are ready to go. Mexico will bring Pedro Uriarte, the first Mexican national to finish the Dakar Rally, back in 2005, and our own 2019 Road to Dakar defender, Mexico's powerhouse Luis Pelayo to compete in the UTV class. A shimmering roster of new and returning contenders is only one of the reasons why the organization is confident the race will sell-out, and soon... Not to mention, registration fees increase by March 1<sup>st</sup>, so for those hesitant to pull the trigger, now's the time!

The infamous Road to Dakar competition back again to mix things up, and add some real incentive to the match, granting its 1<sup>st</sup> Place holder complimentary admission to the 2021 Dakar Rally. An honor which a few Sonora Rally contestants have had the good fortune to cash-in on. But don't expect the cars to be left out... The UTV Challenge Rallye du Maroc is offering free entry to their event in October to a lucky winner of their class. Method Race Wheels driver PJ Jones is sure to give the Side-by-Side teams, like the one captained by 3<sup>rd</sup> Place Sonora Rally victor George Lamonte, a run for their money

Want more news from your favorite off-road motorsports event? Then head to Sonora Rally's constantly evolving [website](#) where you'll find plenty of information which is added every week to keep visitors abreast on updates, offers, partnerships, media insights and more. If any individuals and brands would like to be involved with, or cover, the race in some way... Or if you'd like to discuss Photo or Video Packages, email [braap@westx1000.com](mailto:braap@westx1000.com). March 15<sup>th</sup> is coming faster than we think, and the fresh routes, familiar faces, warm welcomes and endless trials & tribulations will give spectators – and participants – an unforgettable week in the beautiful Mexican state of Sonora.